

2019 *Beijing* INTERNATIONAL PROPERTY & INVESTMENT EXPO / SPRING

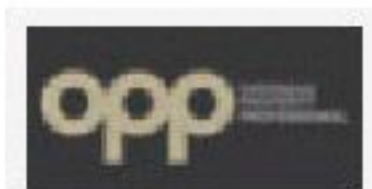
May 16th – 19th , 2019

Beijing Exhibition Center, China

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SMART Investment & International Property ExpoTM
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Introduction

WHEN & WHERE

2019 Beijing International Property & Investment Expo/Spring is scheduled to be held during May 16th–19th, 2019 at Beijing Exhibition Center. It will be the biggest exhibiting and trading fair for international property in China. 2018 Beijing International Property & Investment Expo/Autumn has been held during Sept.13th–16th, with beyond 120 exhibitors from more than 31 countries and areas such as the USA, Canada, Australia, UK, Spain, Portugal, Cyprus, Greece, Singapore, Malaysia, Thailand, Cambodia, Fiji, Japan, Korea, Vanuatu, Dubai, etc.

WHY

In 2019, the outbreak of trade war between China and the US will profoundly impact the changes on the whole international configuration and China economy will face more uncertain factors and its growth ratio will be slowed down. Meanwhile, as the rapid amount growth of Chinese rich families, it has been becoming a trend for them to seek internationalized lifestyle, pursue high quality living and realize international allocation of household assets. The international allocation of household assets will continue to be a stable investment mode for realizing the maintenance and appreciation of the assets.

Although Chinese government has already been strengthening the intensity of resolving environment problem, the air and water pollutions in China are hard to be relieved in short term as well as the outbreak of food safety, medical and medicine problems. China has already entered an aging society. So far, the population of over 60 years old in China has reached 264 million, among which there are 3 million ones in Beijing. Therefore, the overseas property investment demands, especially elderly-care real estate for holiday relaxation and retirement life are rising up rapidly.

Because of the awful increasing asset bubble, domestic real estate market has been strictly regulated by government. Mature education system, perfect medical service, nice air and graceful life environment have become significant attracting factors for overseas property investment. The policy of Buying House with Family PR in some counties can also meet the Chinese families' demands on immigration and property investment.

WHO

Beijing Four Seasons Jia Hua Exhibition Company is focusing on the property exhibition with nearly 26 years' experiences. We have been working on building a comprehensive platform and providing the best service for our clients, both overseas exhibitors and Chinese investors. In the future, we will cooperate with more overseas exhibitors and enhance the influence of Beijing International Property & Investment Expo to help Chinese investors find more valuable property and emigrant program.

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Exhibition Information

Organizer: Beijing Four Seasons Jia Hua Exhibition Co., Ltd

Date: May 16th – 19th, 2019 (Thursday–Sunday), 9:00a.m. – 5:00p.m.

Venue: Beijing Exhibition Center, Beijing

Space: 6,000M² (International Areas: Hall 9,11)

Expected overseas exhibitors: 120 or more

Expected visitors: 25,000–28,000

High net worth visitors: 6,000 (Invitation only)

Exhibiting countries and areas in 2018 Autumn Expo:

Beyond 120 exhibitors from more than 31 countries and areas such as the USA, Canada, Australia, UK, Spain, Portugal, Cyprus, Greece, Singapore, Malaysia, Thailand, Cambodia, Fiji, Japan, Korea, Vanuatu, Dubai, etc.

Beijing Exhibition Center Website: www.bjexpo.com

Venue Address: No.135 XiZhiMenWai Street, XiCheng District, Beijing,
CHINA 100044

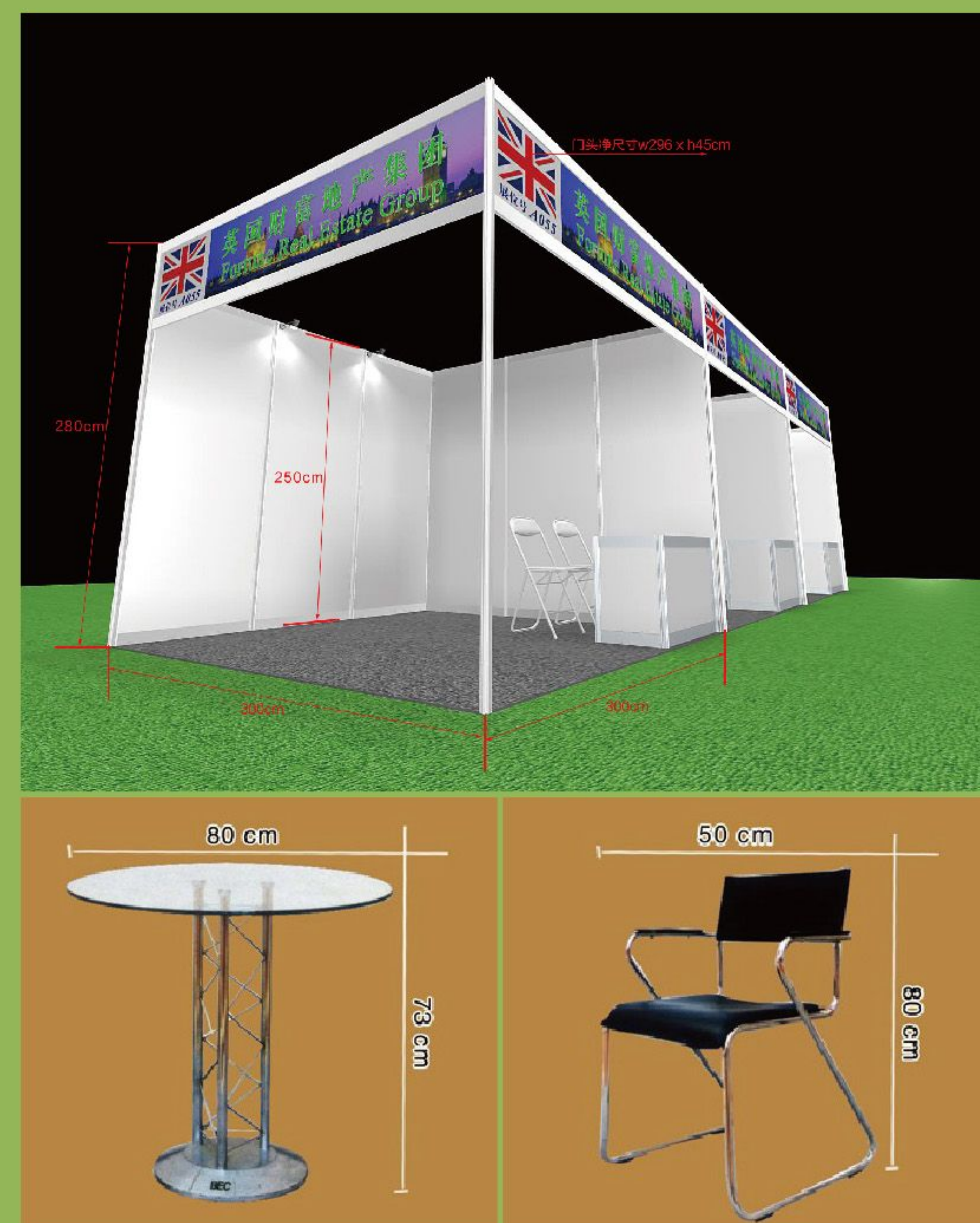
Price

 **A class booth (size: 3Mx3M) / USD5,200**

 **B class booth (size: 3Mx3M) / USD4,800**

Standard Booth Includes (see pictures):

- 1 info desk with 2 folding chairs, 1 set of glass round table with 3 chairs, 2 lights, carpet, power supply;
- Fascia board of booth, 1 page of advertisement on show guides; (size of advert: 221mm * 281 mm, 300dpi, jpeg or pdf format)
- Lunch & Water for 3 staff during 4 days show time for each booth;
- As for the rental issues (tables, chairs, TV, plants, etc.), you can consult the organizing committee.



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Exhibitor Profile

- International Real Estate Developers, Agents and Brokers
- Land, Farm, Chateau Investments
- International Immigration (agents and law firms)
- International Investment Consulting Firms
- American EB-5 Projects and Regional Center
- State & Local Governments / Associations / Chambers
- Overseas Medical Check-up Plus Tourism
- International Study or Training Institutes

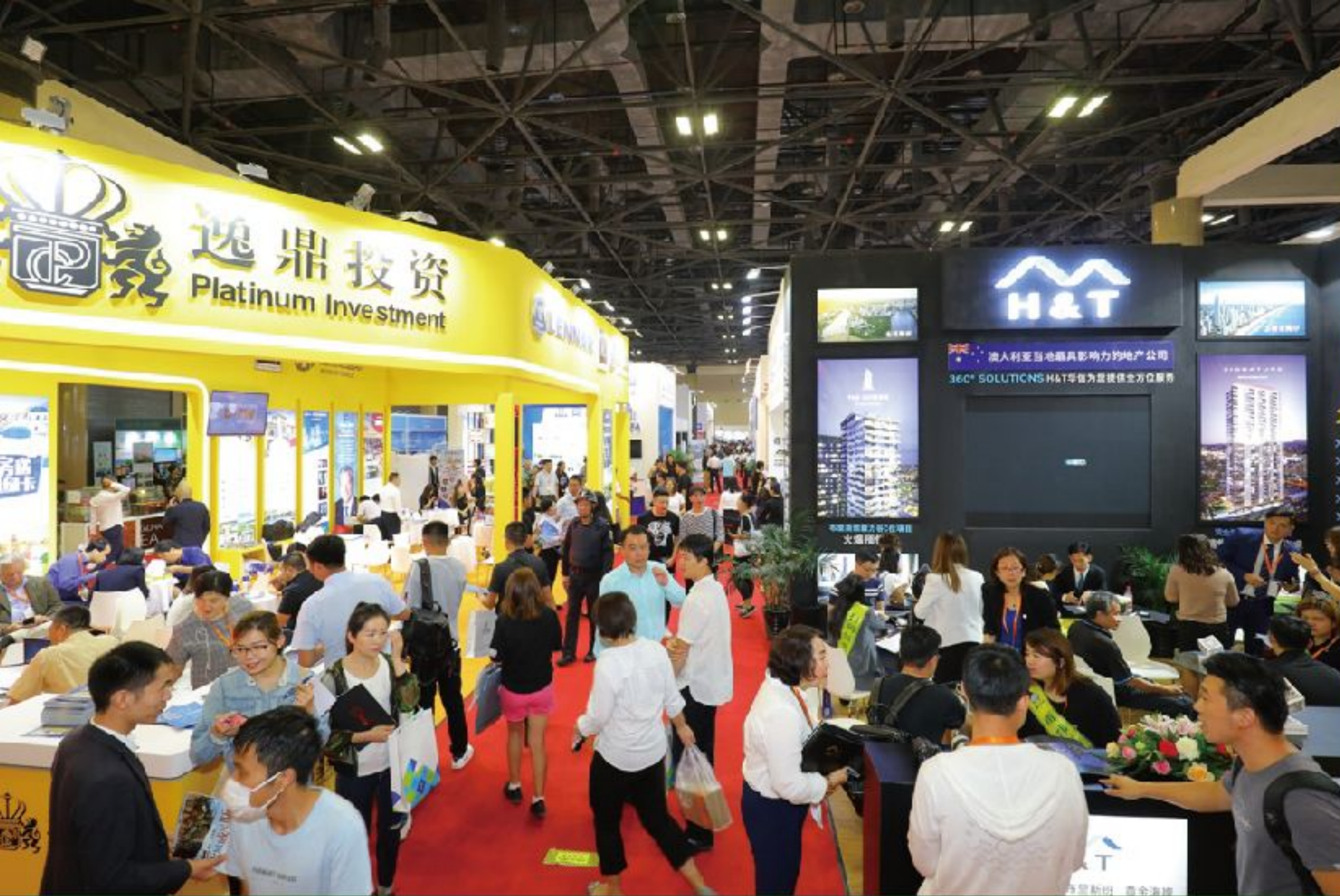


Visitors Attractions

The show dedicates to helping individuals and companies:

- Looking for property investment opportunities abroad and getting reliable information about real estate market prospects in different countries.
- Getting to know more about the overseas immigration policy and new immigration investing projects.
- Inquiring to experience high quality medical check-up abroad meanwhile enjoying local customized tourism.
- Sending children abroad for learning or professional training on foreign languages.





Marketing Campaign

The marketing campaign will concentrate on Beijing, Tianjin, Hebei and Shanxi provinces with additional national exposure and will start two months before the show. With 26 years' experiences on real estate expo in Beijing, we have formed many cooperation alliances of powerful media.

- **Newspaper & Magazine:** Established print media alliances which consist of more than 35 nationwide and 12 international publications.
- **TV&Radio:** Including 8 TV channels nationwide and 4 radio stations, with CCTV and BTV as the most influential.
- **Internet/Website:** Established partnerships with relative leading sites domestically and around the world, such as Sina, Fang, Tencent, Sohu, NetEase, IFENG, Juwai, etc.
- **Direct Mail:** Direct mail campaigns through ours and partners' targeted data base.

